



Green IT

How We Can Help

- Build your capability to deliver sustainable growth
- Reduce spend to grow margins this financial year – we typically reduce purchasing spend by 15% + per annum
- Rapidly diagnose and mobilise to address issues and opportunities
- Identify, implement and operate strategic alliances and partnerships
- Craft and implement the right outsourcing/ insourcing solutions
- Reengineer processes to realise Green/ Sustainability opportunities
- Operate IT Support and Purchasing on an interim managed service basis
- Provide Green IT enabling products

About Pathfinders

- Founded in 2002, Pathfinders has delivered recognised value to clients in industries as diverse as Oil & Gas, Lifesciences, Financial Services, Chemicals, Telecoms, Household Products, Textiles and Public Sector
- In 2009, SVT Australia won a WA Rising Stars Award for achieving sustainable growth with our support
- Networked consulting model, deploying highly experienced advisers and practitioners (including interim senior managers) using a consistent toolkit of methodologies, approaches and processes
- Close working with partner firms to deliver highly tailored solutions

With **increasing power costs** (UK electricity costs increased by 130% between 2002 and 2008 for example) and **taxation/ legislation** (e.g. the 2008 Climate Change Act), **sustainability** is rapidly becoming a source of competitive advantage. Functions managing high power usage resources, such as IT and Manufacturing, have an opportunity to demonstrate leadership within their companies.

It is estimated that a sustainability/ Green/ Eco strategy will deliver 4x the **benefits** of an ad-hoc approach. For IT, the challenges are substantial: changing business level behaviours within their firms and reducing ICT power consumption require a robust IT strategy and business focused approach.

Our support services include Green-focused Strategy; Sustainability Healthcheck; power consumption calculation, and provision and implementation of power-reducing hardware and software products. However, our major value add comes from applying our substantial Business Process Reengineering and Transformation skills and experience to reengineer power and resource consumption out of the operating model.

Reengineering had an unjustifiably bad press: it was originally conceived as a means of transforming the way organisations work, not as a cost cutting mechanism. Our heritage includes the strategic change consultancy that invented Reengineering. We therefore have unparalleled experience in applying reengineering to transform ways of working. Applying reengineering to address Green IT opportunities is an exciting reinvention of its use. We use reengineering methods to redesign processes, systems, measures, culture and organisation, in order **to reduce consumption** of resources such as **Carbon** and **power**.

To further support our client's needs to address "Green", we have partnered with Ixian Solutions to offer **software and hardware products** that are designed to reduce power consumption, and enable a Green IT Strategy.

If you would like to understand what Green IT is, and the threats and opportunities it presents, please contact us for an initial discussion. We can then carry out a rapid and low cost diagnostic to identify what "Green" could mean for your business.

To Contact Us for an initial discussion :-

contact@pathfindersconsulting.com
Phone :- UK : +44 797 123 8285
Aus : +61 438 392 176
www.Pfindr.com